



INNOVATE THE FRESHNESS

INNOFRESH, a company that
innovates freshness.



innofresh.co,Ltd.

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INNOFRESH

a company that innovates freshness.

INNOFRESH contributes to the creation of a new food culture through innovation.

INNOFRESH is a company where production networks, distribution experts, and professionals in product planning and marketing are organically integrated. We strive to understand the changes in population structure and the evolving distribution and consumption environment. By addressing inefficiencies and irrationalities in the food industry, we aim to contribute to society and lead innovation as a comprehensive food company.

GREETING

INNOFRESH Co., Ltd. is a specialized food company. We operate a HACCP-certified factory in Pohang, Gyeongbuk, and have a Seoul-Gyeonggi branch in Suji, Yongin. INNOFRESH is a company where production networks, distribution experts, and professionals in trade and marketing are organically integrated.

We are committed to continuous efforts in understanding changes in population structure and innovations in the distribution and consumption environment. Our goal is to drive qualitative advancements in the food industry and become a leading company in this field.

HISTORY

- | | | |
|------|----|---|
| 2025 | 03 | World's first mala-fried kimchi (can) launched_for overseas export and domestic use |
| 2024 | 10 | 60 Chye Chicken, Mikadasu City, Todai Wedding Hall Fisheries, Livestock, |
| 2024 | 08 | Purchase of five shopping malls in Daejang-dong, Pangyo |
| 2024 | 06 | Myeongnyang Hot Dog, What the Burger, XoXoPC Room Cheese Stick Supplied |
| 2024 | 03 | BHC supply product 'Chiroz' expands supply of 2,000 stores nationwide |
| 2023 | 11 | Daesang Bestco, SPC, Mad Forgalic, Agra, etc. New Supplies |
| 2022 | 06 | CJ Freshway, BHC Chicken, Nongshim Supplied |
| 2022 | 04 | Change of name to Inofresh Co., Ltd |
| 2021 | 12 | Gyeongsangbuk-do Governor's Commendation of Outstanding Enterprises |
| 2021 | 11 | Selection of a comprehensive food material supplier for the Gangneung Smart City |
| 2021 | 05 | SSG.Com Official Partner Selection / Costco Product Supply |
| 2021 | 04 | North American Export Initiation |
| 2020 | 10 | Attracting Investment in Fisheries Specialized Fund organized |
| 2020 | 07 | ISO 9001, ISO 14000, FSSC 22000 International Certification Acquisition |
| 2020 | 05 | GS25 Convenience Store Product Supply |
| 2019 | 09 | Supply of products such as franchise Funbeer King and Shintong Chicken |
| 2019 | 01 | eBay Korea selected as an official partner in the construction and maritime sector |
| 2018 | 10 | Korea's e-Marketing Fair Wins the Minister of Oceans and Fisheries Award |
| 2017 | 07 | Nonghyup Distribution enters Hanaro Mart |
| 2017 | 04 | Completion of HACCP plant (subdivision, processing facilities and cold storage) |
| 2016 | 01 | Brand Xintong Seafood Launched |
| 2015 | 02 | Establishment of Geochang Fisheries Co., Ltd. / Supply of dried squid at Lotte Mart |

INNOVATE THE FRESHNESS

MISSION & VISION



CORE COMPETENCIES

Sales power	Large marts, convenience stores, franchises, wholesalers, food service providers, and online businesses—holding a diverse customer base up to exports
Cooperation Network	Securing competitive suppliers in terms of price and quality, including importers, manufacturers, and local producers (creating synergy through Knowwhere). Major food-related partners and food developers, including Samsung Welstory, CJ Freshway, Daesang, Dongwon Home Food, and SPC.
Infra	Production network, factories, facilities, HACCP / ISO 14001 / FSSC 22000 certification, venture certification, and Seoul-Gyeonggi sales office.
Human Infra	Internal: Employees with long-standing experience and capabilities, working for 3 to 9 years. (Expertise, efficiency) External: Building trust with customers and suppliers. (Support and collaboration with various sales partners, creating revenue opportunities)

Continuously growing based on sales capability, quality reliability, collaboration mindset, sourcing ability, and human resources.


Distribution channel

large distribution	Lotte Mart
franchise	BHC chicken, funbeer king, cheerful hot dog, madfogalic, agra, Shintong Chicken, Seolmaek, Dejinguk, Ma Wang Jokbal, etc. are about 20 items
Food Enterprise	Dongwon Home Food, CJ Freshway, WellStory, Daesang, Our Home, Hyundai Green Food, SPC, Jette
Online	eBay Korea, 11th Street, SSG Dotcom, Coupang Marketplace, Coupang Rocket Fresh, Naver, Kakao, Lotte On, Oasis
Export	R&G, Gyeongbuk Trade, Samjin Global

Manufacturing and handling items




Comprehensive food materials



dried fish and shellfish



processed food



Seafood and processed fishery food

Processed food

INNOFRESH premium processed food

Innofresh offers a variety of processed foods based on fresh raw materials and thorough quality control. Safety is guaranteed through HACCP and ISO certification, and it is supplied to large supermarkets, convenience stores, and franchises. We provide food that is trusted by consumers. It is a processed food of Innofresh that can be enjoyed anytime, anywhere. Experience a more delicious moment.



Mala stir fried kimchi

Innofresh World's First Product, Easy to Carry and Store, Various dishes can be implemented (tang, stew, fried rice, noodles, etc.)

Package 100g*48 EA / BOX

Origin Korea

Storage Room temperature



Monster Cheese Stick 23cm

23cm long monster cheese stick, rich cheese content, chewy texture, Perfect for snacks or snacks

Package (150g*10 EA)*8 / BOX

Origin Korea

Storage Frozen



Cheese Stick 15cm

15cm long cheese sticks, rich cheese, chewy texture
Suitable as a side menu

Package (100g*10 EA)*10 / BOX

Origin Korea

Storage Frozen



Spicy Stir-fried Octopus

Combination of spicy special sauce and octopus, high yield with self-cooked octopus
Spicy and sweet stir-fried octopus

Package 350 G

Origin Vietnam

Storage Frozen



Hunt Spaghetti Sauce

Korea's representative spaghetti sauce,
tomato puree 51.5% (past 25.8%), Tomatoes 38.6%

Package 2.95 KG*6 EA / BOX

Origin USA

Storage Room temperature



Pineapple Sherbet

Suitable for drinking snacks and desserts, including thirst relief and refreshing sweetness

Package 130ML*20 EA / BOX

Origin Thailand

Storage Frozen



Frozen Mango Dice

Colorless, non-additive 100% Mango Dice
The sweet scent and refreshing sweetness of fresh mangoes

Package 1KG*10EA / BOX

Origin Vietnam

Storage Frozen



Frozen cut corn

Oven or air fryer ready, high-sugar Vietnamese corn
CJun seasoning and honey butter seasoning combination are possible

Package 1KG*10EA / BOX

Origin Vietnam

Storage Frozen



Fried corn balls

Around 20G each in a circular shape, fried corn kernels
Sweet sauce and cheese powder combination available

Package 1KG*10EA / BOX

Origin Vietnam

Storage Frozen



Fried frozen eggplant

Crispy outside, moist fried eggplant, mala sauce, chili sauce combination Temperature 170 degrees, cooking for 2 minutes and 30 seconds

Package 1KG*10EA /BOX

Origin Vietnam

Storage Frozen



Fried zucchini

Oven or air fryer ready, high sugar Vietnamese corn CJun seasoning and honey butter seasoning combination are possible

Package 1KG*10EA /BOX

Origin Vietnam

Storage Frozen



Spice Onion Ring

Cut onions into barrels, add spiced flavor Fried food at 170 degrees Celsius, cooking for 3 minutes and 30 seconds

Package 500G*16EA /BOX

Origin Vietnam

Storage Frozen



Fried eel

Colorless, non-additive 100% Mango Dice The sweet scent and refreshing sweetness of fresh mangoes

Package 1KG*10EA /BOX

Origin Vietnam

Storage Frozen



Dried Squid Beaks (Normal/Spicy)

Toppings and side menus recommended suitable for beer snacks

Package 1KG

Origin Oceanic and Imported Products

Storage Frozen



Fried Whole Squid

Fried cuttlefish with intestines removed suitable for beer snacks

Package 1KG

Origin Oceanic and Imported Products

Storage Frozen

Dairy products and nuts

INNOFRESH Dairy & Nuts

Innofresh offers fresh, nutritious dairy products and selected nuts. Through poor quality control and an optimal distribution system It maintains freshness and supplies it stably to large supermarkets and franchises. It's simple and healthy even in a busy day Start your day more energized with an in-refresh product that can fill your nutrition



Mleko sterilized milk

Eastern Europe's Largest Dairy Group, Polish Mlarcovita
Sterile Milk free-grazing pasture milk

Package 1 L *12 EA /BOX
Origin Poland
Storage Room temperature



Mix nut

Lost Peanuts 15% Coffee Peanuts 15%, Honey Peanuts 15%,
Peanuts 10% , banana chips 15%, baked almonds 10%,
Best composition for glutinous

Package 1 KG * 20 EA / BOX
Origin Imported product
Storage Room temperature



Aronia Superberry Nuts A handful of Bonuts

Aronia Superberry Nuts: (Walnuts, almonds, cashew nuts,
gun cranberries, gun aronia, Dry blueberry composition) /
A handful of bonuts: almond, dry cranberry, cashew nut.

Package 20G *10 EA
Origin Imported product
Storage Room temperature

Meal kit

INNOFRESH meal kit Make it fresh and simple

Innofresh's meal kit offers a simple but proper meal with fresh ingredients and a sincere recipe. It uses only reliable ingredients with HACCP-certified thorough quality control, and even in a busy daily life, at home Experience healthy and delicious meals with an innofresh meal kit that reproduces the chef's cooking as it is



Malatang

Malatang one-pack products, easy cooking, vegetables, Puju, dried tofu, beef, etc

Package 1.135g *8 EA /BOX

Origin Korea

Storage Frozen



Braised Goni eggs

A pack of gonjim eggs Including koni, pollack roe, green onion, bean sprouts, and minari

Package 700 g

Origin Pollack roe, pollack roe (from Russia)

Storage Frozen



Stir-fried Webfoot Octopus

Spicy and sweet, stir-fried webfoot octopus, a one-pack product full of fire Can produce from 500g to 5kg bulk products

Package 500g~5kg

Origin Vietnam

Storage Frozen

Fishery food

INNOFRESH Fishery Foods

Just keep it fresh

Innofresh offers a variety of seafood products that contain the freshness of the sea as it is. It boasts the highest quality, even fresh frozen seafood made from selected raw materials. It's an innofresh fish food full of the deep taste and nutrition of the sea, and it's healthy and delicious. Complete the table.



White shrimp meat (PDTO)

Shrimp meat with fresh cocktails
It can be used for all dishes such as soup, fried rice, fried rice, pasta, etc

Package 900 G *10 EA /BOX

Origin Vietnam/India/China

Storage Frozen



Giant Squid Body (STICK)

16CM Sticky Squid Suitable for frying

Package 1KG

Origin Chile / Peru

Storage Frozen



Giant Squid Cutie (STICK)

16 CM Sticky Squid Cutlet Suitable for frying

Package 1KG

Origin Chile / Peru

Storage Frozen



Squid ring

seafood pasta and stir-fried udon toppings
suitable for frying

Package 1KG *10 EA / BOX

Origin Oceanic and Imported Products

Storage Frozen



Giant Squid Body (Dice)

Suitable for fried rice, seafood pasta, etc. as a product
of giant squid dies

Package 1KG

Origin Chile / Peru

Storage Frozen



Cut cuttlefish

Domestic processed products, chubby and chewy squid
products Various dishes such as grilled food, stir-fried
food, etc. can be implemented

Package 1KG (200G * 5 ㉮) *10EA / BOX

Origin Oceanic and Imported Products

Storage Frozen

PRODUCT LINEUP

Stockfish



INNOFRESHdried fish Deep flavor, fresh taste!

Innofresh offers high-quality dried fish that take advantage of the freshness of the sea.

Squid, nutritious dried pollack, crispy roasted seaweed, etc. are chewy and delicious

Various dried fish are carefully selected and processed hygienically.

Experience the deep flavor with Innofresh Dried Fish that can be enjoyed anytime, anywhere



Boneless dried pollack

After removing the head, intestines, shells, and fins of the dried pollack, only the pure flesh is thinly torn. It has a soft texture and is perfect for beer snacks.

Package Separate weight consultation

Origin Russia/Korea processing

Storage Frozen



Dried squid from the ocean

Oceanic products dried in domestic Deokjang after catching the Falklands in Argentina. It's a dried squid product and is suitable for beer snacks.

Package Difference by size

Origin Oceanic production

Storage Frozen



Oceanic half-dried squid

Oceanic products dried in domestic Deokjang after catching the Falklands in Argentina. Suitable for beer snacks as a half-dried squid product.

Package Difference by size

Origin Oceanic production

Storage Frozen

PRODUCT LINEUP

Livestock products



INNOFRESH Livestock Products

Freshness and quality at once

Inofresh provides fresh and safe livestock products with thorough quality control.

By hygienically processing various products such as meat and processed meat made from selected raw meat.

Maintains the best taste and nutrition. Inofresh for a healthy and delicious meal.

Complete a richer table with livestock products.



Chuck

Almoxime Sliced Products from the United States
Bulgogi and Shabu Shabu Application

Package 1kg
Origin USA
Storage Frozen



Round

Cleansing area Australian bush cutlet meat
Suitable for raw beef

Package 1kg
Origin Australia
Storage Frozen



Brisket

American pork loin suitable for grilling

Package 1kg
Origin USA
Storage Frozen



Pork Slice

Imported Samgyeopsal Slice Product 0.5 cm Thickness
Suitable for roasting

Package 1kg
Origin Spain/Denmark
Storage Frozen



Pork Chuck

American pork neck battery slice product 2.5 mm thick
Suitable for meat use

Package 1kg
Origin USA
Storage Frozen



Pork Hind

Domestic pork
Suitable for sweet and sour pork

Package 1kg
Origin Korea
Storage Frozen